

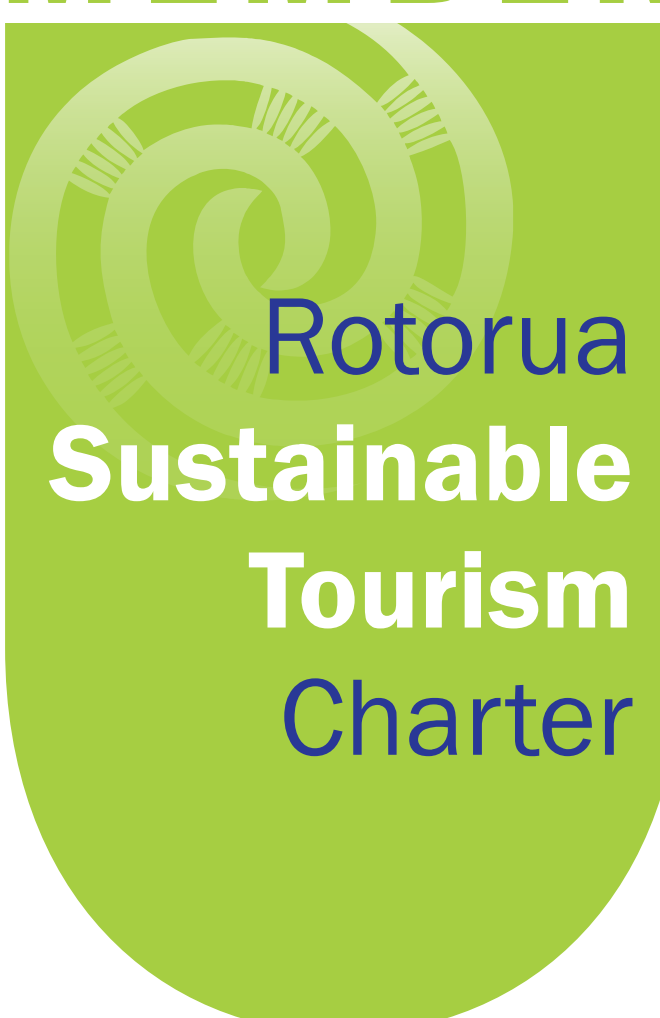
What we're doing

ROTORUA AQUATIC CENTRE

SUSTAINABILITY ACCREDITATION



MEMBER



The Rotorua Aquatic Centre is a community facility owned and operated by Rotorua District Council. The Rotorua Aquatic Centre formed an Environmental Committee early in 2008 to undertake and drive the implementation of actions identified from both the Rotorua Sustainable Tourism Charter and Qualmark, New Zealand Tourism's official quality agency.

The drive was to contribute to being a responsible business with good business practices and ensuring sustainability and environmental responsibility. It also contributes towards protecting, and preserving the environment for our future generations, by reducing the impact of our operations on the environment.

The Centre joined the Rotorua Sustainable Tourism Charter on 22 April 2008. A Preliminary Sustainability Assessment was conducted and audited with a Sustainability Assessor from APR Consultants. Over 85% of all the initiatives identified have now been implemented.



The Rotorua Aquatic Centre has been endorsed since October 2008 and certified by Qualmark, as an Endorsed Visitor Activity and rated at an Enviro Silver Accreditation. The Enviro Silver Qualmark stamp means the Rotorua Aquatic Centre has enhanced environmental criteria (called Responsible Tourism Operations) and involves considering the 'three r's' in everything that is done:

Reduce, Reuse and Recycle

It also includes five key areas that are part of Qualmark's Responsible Tourism initiatives:

- Energy Management
- Waste Management
- Water Conservation
- Conservation
- Community

