

arts & cultural policy

The text 'arts & cultural policy' is rendered in a stylized, lowercase font. Each letter is filled with a collage of various cultural and artistic images, including people performing, instruments, and abstract patterns. The letters have a slight 3D effect with a grey shadow on the right side.

RDC 2007-2010

Background



Fish out of Water 2007/2008

Trout Lilly by Angela Croft top
Lily the Pink by Victoria Grove Costumes below

Rotorua currently offers a wide range of opportunities to be involved in arts and cultural activities. Many of the arts and cultural spaces and opportunities available have resulted from Council's commitment to community aspirations.

In 2004 Council was recognised by the national arts body Creative New Zealand for its commitment through the Creative Places Award for the Rotorua Arts Village Experience. Other notable achievements include the Creative Rotorua website which promotes events, the Rotorua Arts Village Experience (RAVE), lists galleries and artist's studios as well as featuring some of the districts public art works.

Arts initiatives supported by Council and in partnership with the Rotorua Trust, Creative Communities and Civic Arts Trust, RAVE and community artists, enable community and public art programmes which contribute to making Rotorua a vibrant, engaged and culturally diverse place to live and visit.

The inaugural 1996 policy set out 25 recommendations which formed the basis of arts and cultural activities over a ten year period. During that time a significant amount was achieved, including the creation of RAVE, the establishment of the role of Community Arts Officer, Art in Public Places policy and guidelines, Toi Rotorua Arts Newsletter, the Rotorua Arts Trail, Creative Rotorua Website, Tryon Street Carvings, Regional Strengths Maurangi Toi project, the Arts Conference, Arts Residencies Rotorua programme, exhibitions and events around Matariki, Rotorua Artists Competition, Children's Day, Waitangi Day, Te Ihi Te Wehi Rotorua Arts Festival, and the Magma Short Film Festival.

This policy sets out Council's commitment to cultural well-being and recognises the economic and social value of arts and culture to the district.

Council continues to work in partnership with a range of stakeholders including iwi, arts trusts and funders, community arts and cultural groups and artists. RDC recognises the need for collaborative working and that Council plays a vital role in leading, planning and coordinating arts and cultural activities in the district.

Broad community comment was invited to guide the writing of this policy.

Arts and Cultural Policy 2007-2010



Eric Orr SK8 Park Mural project with local artists
February 2008

Vision

A district which values cultural well-being

Mission

Supporting a dynamic, engaged and thriving Rotorua reflective of the character and diversity of its communities through creative expression

Goals

Participation

To ensure opportunities for community and individual involvement in the arts and cultural life of the district whether through active or passive participation are supported and promoted

Arts Destination

Recognising the importance of creative activity to community growth and the economic potential in creating a higher profile of the arts and artists of Rotorua locally, nationally and internationally

Arts Development

Provision of opportunities to nurture and challenge creative potential across arts genre, age and ability so that arts contribute to the social, economic, environmental and cultural fabric of our communities

Diversity

Ensuring access to arts and cultural activities in acknowledgement of the differences in our community across age, ability and culture

Creative Rotorua

Community wide commitment to cultural outcomes through the establishment of reference groups of various community stakeholders including individual arts practitioners through to larger institutions that will support arts and cultural development and projects

Definitions

Art

Art here, describes all forms of creative expression, whether by an individual or a collective, whether amateur or professional

Culture

Culture describes the shared customs, values, norms, language, behaviour and beliefs, which are characteristic of a particular community of people forming their identity and as is communicated through creative expression

Cultural Well-being

The vitality that communities and individuals enjoy through participation in recreation, creative, and cultural activities and the freedom to retain, interpret and express their arts, history, heritage and traditions
(Ministry for Culture and Heritage)



Tales By Torchlight
The Travelling Tuatara's
The Redwoods
August 2006



GLOBALfest 2007
Rotorua International Stadium

Contacts

In the first instance, contact the Community Arts Officer to discuss exiting or potential public arts projects, or Council's arts policies.

You can contact all RDC staff at:

Rotorua District Council
1061 Haupapa Street
Rotorua

Private Bag 3029
Rotorua 3046

07 348 4199

Visit the following website for information on RDC services and projects; www.rdc.govt.nz

Or for information on arts projects, artists, arts organisations and more, visit www.creativerotorua.org.nz

DESTINATION

ROT@RUA

ROTORUA DISTRICT
COUNCIL

creative rotorua



www.creativerotorua.org.nz