

ROTORUA Public Art

Art in Public Places Policy 2008-2013

Rotorua District Council

Art in Public Places Policy 2008-2013

CONTENTS

	Page
1. ABOUT THE POLICY	
The Art in Public Places Policy	3
Defining Public Art	5
The Policy Objective	5
The Art in Public Places Steering Committee	6
2. PUBLIC ART GUIDELINES	
The Objectives	7
Capital Works	7
Consultation requirements	8
Contributing Artists	8
Use of Suitable Materials	8
Conservation and Maintenance	8
Interpreting Art	9
Ownership	9
Registering Public Art Works	9
Decommissioning Guidelines	9
3. COMMISSIONING PUBLIC ART	
Costs for Consideration when Commissioning Art Work	10
Funding Allocation for Commissioned Works	10
Engaging an Artist	10
4. GUIDELINES FOR DONORS	
Donating funds for public art works	11
Ownership	
5. DEFINITIONS	12
Temporary	
Permanent	
Capital Works	
6. CONTACTS	12

In Rotorua we value the role art and artists play in recording our stories, expressing our unique heritage and commemorating those significant personalities who have helped to shape our district.

Steering Committee



Waitukei
Lyonel Grant artist
Government Gardens

ART IN PUBLIC PLACES POLICY

PURPOSE OF THE POLICY

A built and natural environment enhanced by works of art, which reflect the culture, diversity, history and spirit of Rotorua through the development of infrastructure, resources and processes which support the creation, interpretation and maintenance of art in public places.

POLICY GOALS

Significance

Recognition of the value of public arts in enabling social, historical and cultural expression, and value added to the economic and cultural capital of the Rotorua district

Community Engagement

Enabling community involvement in decision-making regarding proposed sites and selection or creation of art works ensuring that tangata whenua views and interests are considered

Integration

Integrating arts and cultural considerations into Council's decision-making and planning processes in regard to capital works projects

Collaboration

Enabling cooperative planning, development and support for the creation of public art works

Well-Being

A policy which supports the Long Term Council Community Outcomes and works toward the cultural, economic, social and environmental well-being of the Rotorua community

ART IN PUBLIC PLACES POLICY

SCOPE

This policy applies to permanent works of art which may include:

- artwork commissioned by Rotorua District Council as part of capital works projects
- community driven projects on Council owned or managed land
- offers to donate artworks
- existing public art

MANAGEMENT

The policy is managed by the Community Arts Officer with a steering committee of Council officers overseeing Council wide implementation.

POLICY MECHANISM

- Steering committee membership and function confirmed
- Identifying suitable capital works projects through examination of annual and ten year plans by Council departments supported by steering committee members
- External projects assessed by application from donors prior to work being completed outlining what is proposed, costs including installation, maintenance, value and artists information
- Operational guidelines will be updated by the steering committee ensuring the guidelines reflect the policy aspirations adopted

ACCOUNTABILITY / MONITORING

- The steering committee is responsible for the implementation of the policy
- Reporting to Council on implementation of the policy to be included in the Arts Officer's annual report.
- This Policy to be reviewed in 2013



'Tekoteko'
Picket Fence
Government Gardens

Integration of artworks is more than leaving a space to hang a painting, it is about assessing the potential to have artists work along side architects, landscape architects and other design professionals to create unique and special artistic elements, whether large or small.

Steering Committee



Jean Batten
George Andrews artist
Rotorua Airport

1. ABOUT THE POLICY

The Art in Public Places Policy was first adopted in 2002. This policy was reviewed and adopted by Council in 2008 following consultation with community and Council.

These operational guidelines are intended for use by all the departments of the Rotorua District Council. Guidelines for donors of art works, and artists engaged to create public art works, are also set out in this document.

Defining Public Art

'Public Art' is broadly defined as art works created for the Rotorua community and/or located in public places. These places include parks and reserves as well as public buildings (excluding the Rotorua Museum of Art and History) and in a few instances will involve private buildings and spaces.

Public art includes both temporary and permanent works. Within such parameters, public art may apply to:

- Permanent art fixtures, including; murals, sculptures, carvings and ceremonial fixtures and other objects
- Temporary exhibitions, installations, events and performances
- Community arts projects
- The integration of art with architectural features which may include street furniture, lighting and water features, built facades and planted elements

These guidelines are generally concerned with those works of art which are intended to be permanent fixtures in a public location. Permanence refers to an intended life span of greater than one year.

The Policy Objectives

The policy seeks to promote, develop and inspire public art recognising the diverse and special cultural and physical characteristics of the Rotorua district. Engaging the community in public arts projects is a policy goal.

A key aspect for RDC is the integration of art into capital works projects. Departments overseeing significant projects must look at the potential for including artworks and involving artists in some aspect of the design and construction.

The Policy Steering Committee

This interdepartmental Council steering committee is charged with ensuring that the policy is implemented . This includes recommending capital works projects for public art consideration.

A significant role of the committee is to provide an overview of public art works including the number and nature of such and the interpretation and maintenance of public art. The committee will also maintain the Public Arts Register, detailing the contributing artist or artists and other design professionals, relevant dates, materials information, maintenance programme and responsible Council department, and a cessation guide where appropriate.

The committee will review any proposals involving the commissioning or acquisition of art works for the Rotorua district.

Committee Composition

In order to establish a broad base of skills and knowledge the committee is made up of Council staff drawn from all departments. The committee consists of the following team:

- Community Arts Officer
- Landscape Architect
- Service Engineer
- Manager Planning Services
- Deputy Director Museum of Art and History
- City Focus Manager
- Iwi liaison and Policy Analyst

Review of Committee Membership

Committee membership and composition will be reviewed in 2013.



Mural
John Pugh (USA) and Marc Spijkerbosch artists
Rotorua Public Library

It is the intention of these guidelines that the inclusion of art (and the involvement of artists) is an integral part of the planning process and finished project.

Steering Committee



event: Tales By Torchlight
The Travelling Tuataras artists
Redwoods

2. PUBLIC ART GUIDELINES

The Objectives

The purpose of these guidelines is to set out the range of criteria by which all proposals for the commissioning or acquisition of art works for the public domain can be assessed. The policy is recognition of the potential for civic and economic benefit that significant art works can bring to the community.

These criteria set out the matters required to be considered before any work of art is commissioned or otherwise acquired. These criteria are intended to form the basis for the growth of a healthy public art programme.

Art may be commissioned by Council departments in the course of carrying out capital works as stand alone sculptural pieces or integrated into the form or structure of some element of a capital work project.

Capital Works

The Art in Public Places Policy requires departments to review all capital works projects for the potential to integrate art works and artists.

Projects identified as having potential for the inclusion of art will require the responsible department, with support from steering committee members, to look at how art can be integrated. Tendering or contract documents may include a reference for the requirement to consider the integration of art. For example;

“The RDC Art in Public Places Policy requires that consideration be given to how art will be included in this project. The inclusion of art should be an integral component of the overall design and budget.”

Given the variety of projects carried out, the nature of this art will be diverse in character, function and size. It is expected that art and artists can now play an important part of all significant capital works projects.

This would happen most effectively when works are carried out with an artist informing design considerations from the outset as part of a design team (consisting of that artist, the landscape architect, engineer, planner and project manager, for instance).

Artists and art works commissioned, should over a period of time reflect the diversity and special characteristics of the Rotorua community.

Steering Committee



event: Children's Day
RDC, RAVE, The Travelling Tuatara - Arts Programme
Rotorua Lakefront

Consultation Requirements

Most work will require consultation with community representatives. This consultation will in the first instance be carried out by the department responsible for the project with support from steering committee members where necessary.

Project managers and/or contributing artists may also need to consult with experts in history, geology and materials.

Contributing Artist or Artists

Council's arts policies recognise the importance of developing and supporting professional local arts practice. This then would encourage the engagement of local and New Zealand artists more broadly, in the course of implementing this policy. However, the guidelines do not preclude overseas artists' from being considered.

Use of Suitable Materials

Consideration will need to be given to the suitability of materials used and clear guidance should be given to artists regarding materials especially where working in geothermal areas.

- Will the work reside in a geothermal area?
- What is the pedestrian or vehicular traffic like?
- Is the work temporary (in place up to one year) or intended to be permanent (greater than one year) in nature?
- How durable should it be?

Conservation and Maintenance

Art works will require care and maintenance procedures to be attached as part of the proposal.

Artists will be responsible for care and maintenance of artworks until six months after installation (unless otherwise agreed). After that time, artworks will be cared for by the designated Council department.

Proposals need to consider the desired life span of the art work when drafting a maintenance programme and the cost of that maintenance.

Interpreting Art

Information about the artwork, the artist, the funders and other relevant details should be gathered prior to installation of the artwork. Information about all public artworks should be available to the public either by some plaque or interpretive panel on or near the work, or through a printed guide.

Registering Public Art Works

Public artworks will be listed on the Public Art Register and any other Council database as appropriate.

Ownership

RDC will become the owner of all commissioned and gifted artworks unless otherwise agreed.

The Copyright Act 1994 sets out that copyright to commissioned art works are assigned to the commissioning agent. RDC will assume ownership of all work commissioned by RDC departments. Other art works may become the property of Council where there is agreement.

Decommissioning and Cessation Guidelines-Sculptural Public Art Works

The life span for works of art will vary and indeed some will have been intended for temporary display only. Stating the intended or potential lifespan of an art work should form part of the proposal.

Decommissioning or the cessation of public art works will not happen on a whim. In commissioning art works Council departments accept the significance of the art work.

Temporary art works should not be allowed to become permanent without a conscious decision being made that this is the desirable outcome either.

Work may be decommissioned for the following reasons:

- Poor state of repair and the excessive cost of on going maintenance and conservation
- The work has reached an agreed lifespan
- The work no longer meets criteria set out in the Art in Public Places Guidelines
- Contractual obligations cannot be kept
- The location is no longer suitable



Fantail (Piwakawaka)
D and M Richdale
Redwoods



Te Pouwairua Tuhourangi
Rangi Rika artist
Tarawera Lookout

When an artwork is decommissioned one of the following actions will be taken where consultation with Council, community and where ever possible the artist has taken place, unless a course of action was agreed at the time of commissioning or gifting:

- Deposited with the Museum of Art and History or other RDC department
- Art works returned to the artist or donor party, their associates or their heirs
- Sold, with funds used to support other public art projects
- Upon agreement from the artist or donor party (or their respective heirs) the work might be destroyed
- Offered to some other organisation locally or nationally with agreement for the artist or donor party (or their respective heirs)

3. COMMISSIONING PUBLIC ART

Costs for Consideration when Commissioning Work

All proposals for public works of art need to consider the following costs:

- All resource consents
- Creation of the artworks
- Installation costs
- On-going maintenance costs
- Interpretation costs (descriptive plaques etc)
- Unveiling costs

Funding Allocation for Commissioned Works

Individual departments of Council are responsible for funding public arts projects within their areas of work unless otherwise agreed. This includes concept development creation, installation and maintenance.

Assigning an arts budget should become routine consideration for departments responsible for capital works projects.

Engaging an Artist

Artists commissioned to create work for the district will be asked to sign a public art work contract. Artists might be selected through open or invited competition, or specifically commissioned.

Supporting public art is a great way to contribute to the Rotorua district and celebrate and acknowledge significant events and people in our community.

Steering Committee



Tamatekapua
Manahi Skerret and Erin Tioke artists
City Focus

4. GUIDELINES FOR DONORS

These guidelines apply to permanent public art works. A collaborative approach to planning and commissioning is desired by the steering committee in the hope that generous gifts of art works are seen as the positive and rich contributions to the district they are intended to be.

Gifting Art Works

Rotorua District Council will generally not accept gifts of finished art works or finalised design work for significant and permanent art works.

Donating Funds for Public Art Works

RDC will gratefully accept generous donations where:

- I. Art works will be cooperatively commissioned. This means that:
 - That the donor works with the steering committee and Council in developing the project
 - Donors consider the range of costs to be covered. These may be collaboratively met by agreement with RDC. Costs to be considered include;
 - a. Design
 - b. The artist or artists
 - c. Resource Consents
 - d. Materials and construction
 - e. Installation
 - f. Maintenance and insurance for an agreed period; or where,
- II. Funds are donated for the purpose of creation and installation of public art as designated by RDC.

The donor will be acknowledged formally, whether through a physical notation on or near the art work and/or as a matter of record in Council documentation (the Public Arts Register).

Ownership

Donated art work will become the property of the Rotorua District Council unless otherwise agreed.

4. DEFINITIONS

- Temporary refers to artworks intended to be in a public space for less than a year.
- Permanent refers to artworks intended to be in place longer than one year.
- Capital Works refers to infrastructure and building projects carried out by RDC.

6. CONTACTS

In the first instance, contact the Community Arts Officer to discuss exiting or potential public arts projects, or Council's arts policies.

You can contact all RDC staff at:

Rotorua District Council
1061 Haupapa Street
Rotorua

Private Bag 3029
Rotorua 3046

07 348 4199

Visit the following website for information on RDC services and projects: www.rdc.govt.nz

Or for information on arts projects, artists, arts organisations and more, visit www.creativerotorua.org.nz



Visiting American artist Eric Orr works with local artists on a mural for the city skate park

DESTINATION

ROT@RUA

ROTORUA DISTRICT
COUNCIL

creative rotorua



www.creativerotorua.org.nz