

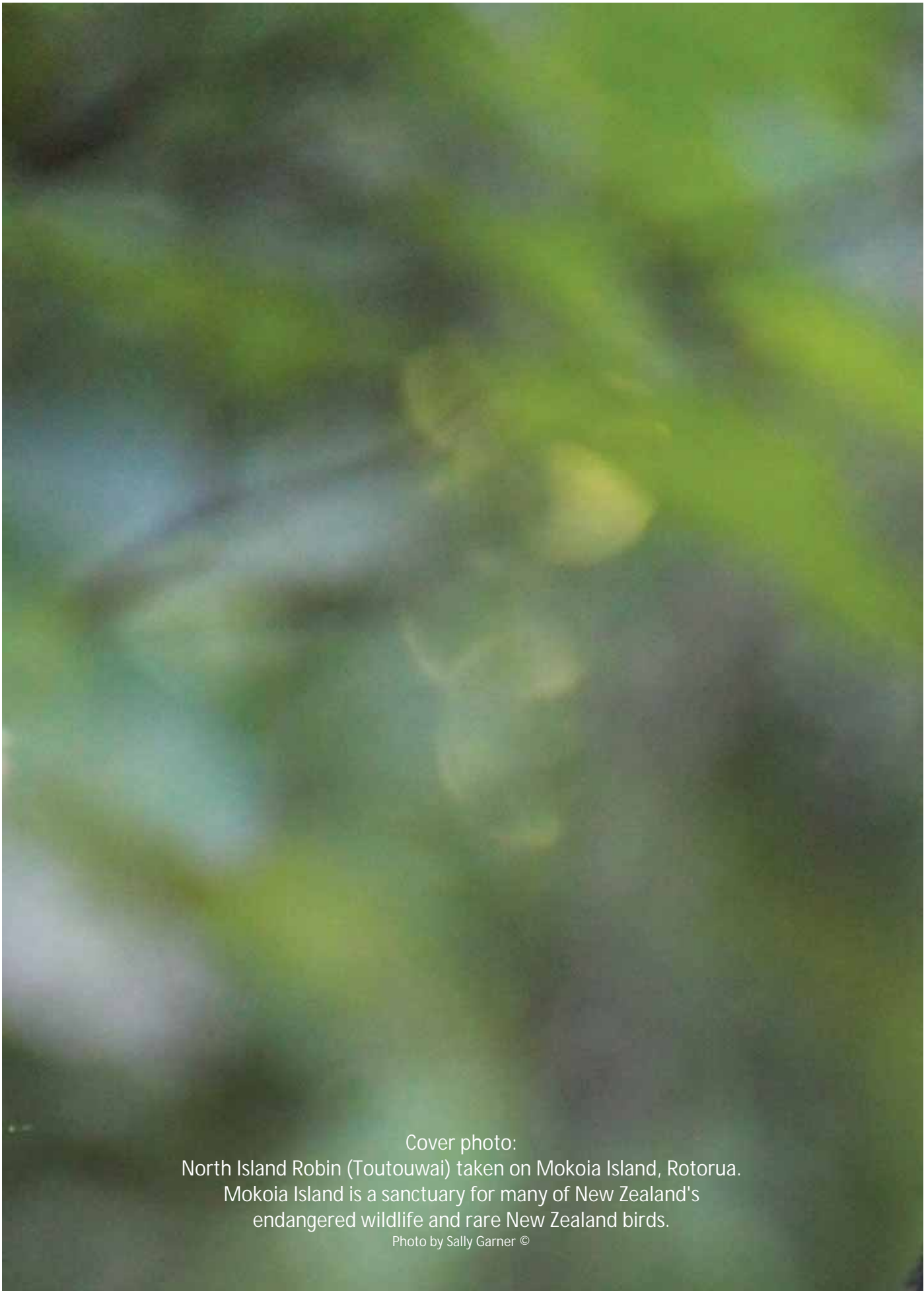


Keep Rotorua Beautiful



Annual Report
2010 - 2011





Cover photo:
North Island Robin (Toutouwai) taken on Mokoia Island, Rotorua.
Mokoia Island is a sanctuary for many of New Zealand's
endangered wildlife and rare New Zealand birds.

Photo by Sally Garner ©

INTRODUCTION

We are good at what we do. Call us big headed if you want to but winning the Best City Competition again 2010 is something our residents can be very proud of.

So to all those residents and Council staff who have put in hours of wombling, planting, cleaning and renovating — your efforts are well and truly appreciated and the results speak for themselves.





THE OFFICE OF THE MAYOR

15 June 2011



Rotorua District Council
1061 Haupapa Street
Private Bag 3029
Rotorua Mail Centre
Rotorua 3046, New Zealand
Phone: 07 348 4199
Fax: 07 350 0184
Email: mayor@rdc.govt.nz
Website: www.rdc.govt.nz

Please Quote: 01-28-01521
Doc No: RDC-196365

MESSAGE FROM THE MAYOR

My sincere congratulations and thanks to the Keep Rotorua Beautiful team for their efforts in ensuring that Rotorua was once again voted the Best City in New Zealand.

To win this award six times in eleven years is no mean feat and I know this dedicated team worked really hard to achieve this fine result.

As Mayor of Rotorua and patron of Keep Rotorua Beautiful I am always proud to show off our beautiful city to our out of town guests as I know our residents do.

The chairman of this team, Elliot Pollard and our coordinator Christine Findon have had a huge amount of support from local residents with their projects, and I would like to take this opportunity to acknowledge and thank those volunteers for that assistance.

There is no doubt in my mind that we do live in the Most Beautiful City in New Zealand and with ongoing support we will keep that title.

My sincere thanks and congratulations to the team on a job well done.

Kevin Winters, JP
Mayor

KEEP ROTORUA BEAUTIFUL

Litter Committee



PATRON
His Worship the Mayor, Kevin Winters
CHAIRMAN
Elliot Pollard

Rotorua District Council
Private Bag 3029
Rotorua Mail Centre
Rotorua 3046, NZ
Telephone: 07 348 4199
DDI: 07 351 8253
Fax: 07 350 0185
Email: christine.findon@rdc.govt.nz
Mobile: 0274 741 753

30 June 2011

CHAIRMAN'S COMMENTS

Another year slips on and a busy and successful one at that. The city and its people were once again thrilled to have taken the Most Beautiful City Award for 2010.

Thanks to all our Committee for their input to Keep Rotorua Beautiful through meetings and attending the many projects we have during the year, also thanks to our secretary Debbie Gow and my wife Jenny for being our treasurer.

A special thanks again to our Co-ordinator, Christine who runs all our programmes with such energy and enthusiasm that is very evident as you read through this report, to successful conclusions.

I would like to acknowledge the funding and support of Council through Mayor Kevin Winters, Councillors and the Rotorua Energy Trust for their on-going support, allowing us to achieve the goals we set.

A blue ink handwritten signature, appearing to be 'Elliott Pollard', with a long horizontal flourish extending to the right.

*Elliott Pollard
Chair
Keep Rotorua Beautiful*



COORDINATOR'S ANNUAL REPORT

July 2010 – June 2011

This report is compiled annually for the *Keep Rotorua Beautiful* Committee, Rotorua District Council Infrastructure Committee and the Keep New Zealand Beautiful Society. It is also distributed to our sponsor "Rotorua Energy Charitable Trust," local Member of Parliament, Minister for the Environment, schools and other interested parties.

Previous years have been busy and this last financial year has been equally as busy for the coordinator and the committee, as well as being a very successful one. The result of this success can be measured by Rotorua winning "New Zealand's Most Beautiful City" for the 6th time in 11 years. This was no mean feat and involved hours of work to encourage people to go on line and vote in the new system introduced by our parent body. Further more we were successful in once again taking 2nd place in the Trustpower Rotorua District Council Empowering Volunteers project.

With a varied and interesting programme we cater to all groups in the community and enjoy the support of hundreds of volunteers. To all of these people I say "thank you", for without your support we would not be the beautiful city we are. The local schools are a valuable source of labour when it comes to wombling, and the Corrections Department has also played a major part in keeping our roads and streets litter free. The residents of Rotorua can be very thankful we have this valuable work force available to us, not just in the streets but in many parts of the city, clearing forest tracks etc.

My sincere thanks also go to Mayor Kevin Winters, the Rotorua District Councilors and Council staff who have been a huge support to me. Without their assistance I would not have achieved the results I have.

Lastly I would like to thank Chairman Elliot Pollard and the Keep Rotorua Beautiful committee who have supported me with all the projects we have undertaken. They have been generous with their time to attend meetings and participate in projects we have undertaken. Thank you one and all.

Christine Findon
Coordinator, Keep Rotorua Beautiful



AIMS AND OBJECTIVES

Sadly we have become a throwaway society with a lot more litter being discarded in our community.

However our role in trying to reduce litter through education continues to be a priority.

Many of our projects revolve around this issue.

Therefore we continue to:

- ◆ Work with schools with the anti litter education programme.
- ◆ Support and encourage local residents to adopt a spot.
- ◆ Organise an awards evening to recognise residents and organisations who have made a difference to Rotorua by beautifying our city and reducing litter through wombling.
- ◆ Organise a Speech Competition with an environmental topic.
- ◆ Run an essay competition to encourage primary students to tell us why their school caretaker is the best.
- ◆ Organise Second Hand Sunday.
- ◆ Remove tagging as quickly as possible from public property.
- ◆ Maintain a close relationship with the media to ensure maximum exposure for our projects.
- ◆ Welcome groups who wish to beautify an area – often they are visitors to Rotorua.
- ◆ Liaise and work with other organisations i.e. Corrections Department, Department of conservation, Housing NZ.
- ◆ Work with other Council Departments.
- ◆ Promote our organisation and the parent body at every opportunity.

Our three aims

- ◆ Anti litter
- ◆ Beautification
- ◆ Instilling Civic pride

are achievable and realistic!

2010 - 2011 COMMITTEE MEMBERS

PATRON	His Worship the Mayor Mr Kevin Winters JP	
CHAIRMAN	Mr Elliot Pollard	
CO-ORDINATOR	Mrs Christine Findon	
TREASURER	Mrs Jenny Pollard	
SECRETARY	Ms Debbie Gow	
COMMITTEE	Pat Annett	Kiwanis
	Juliet Greene	Independent
	Grant Gibson	Kiwanis
	Pat Cowbourne	Quota
	Ashton Peat	Independent
	Sally Ah Chan	Independent
	Julie Calnan	Councillor
	Roselyn Sievers	RDC
	Rick Mansell	Independent
	Julia Steele	Soroptimist Intl
	Sue Wilson	Independent
	Dennis Olliver	RDC

SCHOOL EDUCATION PROGRAMME

Each year all schools in the Rotorua District are invited to participate in the school anti litter education programme which is organized by *Keep Rotorua Beautiful*.

The sessions last from 20 to 30 minutes in duration according to the age of the children.

We cover the different types of litter, the reasons people litter, what the effects of littering are and what we can do about it.

There are several explicit photographs that are shown to the children of illegal dumps which come as quite a shock to them. We also cover recycling and what happens to the products that can be recycled. This is also quite a revelation to the children and teachers alike.

Our session is finished off with the issue of tagging and the negative effect it has on our city.

Not all schools participate every year. Many tie the talk in with Clean up week.



Westbrook School children with Horace the Keep Rotorua Beautiful mascot

KEEP ROTORUA BEAUTIFUL SPEECH CONTEST August 2010

This contest is hotly pursued by the year 7 & 8 students from local Intermediate schools. Each year they are given a topic on which to speak for 5 minutes with or without props and each year they never cease to amaze the audience with not only the research they do on the topic but the way in which they can think outside the square.

This year's topic of "*What can we do with green waste*" was no exception and the audience were enthralled, educated and entertained by the very accomplished young speakers.



Our two adjudicators were Val Isherwood and one of our committee members Rick Mansell. The standard of speeches has raised over previous years, and 2010 again saw the bar raised even further.

Our winners for this contest were

1st place Sofia Morell Kaitao Middle school

2nd Place Steven Glyde John Paul College

3rd Place Bayley Howard Kaitao Middle School

The winning school overall was Kaitao Middle school.



We were most fortunate to have TV Rotorua film the event on the evening and each student participating was given a copy of the speeches delivered.

Our thanks to Mr & Mrs Sturt, Professionals Real Estate for their sponsorship of the event. The children were delighted with their travel bags

Thanks also to Oderings for their flowers for the judges, and The Warehouse for the stationery packs given to each of the entrants.

KEEP NEW ZEALAND BEAUTIFUL CLEAN UP WEEK 2010

This is an annual event organized by our parent body, Keep New Zealand Beautiful, and was again sponsored by New World.

An extensive advertising campaign promoted the event throughout the country and volunteers were asked to register on line to enable them to participate. Once registered, the bags, gloves and safety information packs were sent out.

It is most unfortunate that as the result of the Clean up campaign being run this way that Rotorua did not receive the support we have had in the past, and very few people took the opportunity to register on line. A few phoned the coordinator who had a supply of bags and gloves which were duly sent out.

The local radio station really got behind the campaign and not only provided a sausage sizzle in a local park but had the morning breakfast host Chloe out on the rubbish truck in the week of the event promoting Clean Up week.



Classic Hits radio Host Chloe on the back of the rubbish truck



Waste Management was very generous and provided a large skip in the park for people to bring their bags to so we could have a count in with lots of prizes to give away. Unfortunately very few people turned out for the event. Those who did enjoyed the radio station's hospitality.

The committee decided at a meeting following the campaign that in future we would organise the event in a similar way to which we had done in the past, which was proven to work, and collate the results and send them to keep New Zealand Beautiful.

In the meantime our HO realised what had happened and agreed that this is probably the best way to run the event for some programme sites.

KAITAO MIDDLE SCHOOL PROJECT

The students of Kaitao Middle school are indeed fortunate to have a principal with a passion for film making. With Mr. O'Rourke's support, his students put together a short film for the TV programme Fair Go Best Ads competition in 2010 and were successful in securing a placing in the finals.

This got *Keep Rotorua Beautiful* thinking and so Mr. O'Rourke was approached to see if he would get his students to produce a short film on the evils of littering.

After 16 weeks of designing, filming, editing and finally compilation the students came up with a very good 4 1/2 minute humorous, but with a serious message, DVD which the coordinator is using as part of the school education programme. This has been well received by primary school students. Kawerau students have also been given a copy to encourage anti littering in their town.

A huge thanks to Mr. Rory O'Rourke, Mr. Cameron Fowler and students Sheyenne –Rose Ioane, Holly Middlemiss, Kathleen Ashley, Rebekkah Bowler, Sofia Morrell and Sam Olney for a fantastic effort in helping promote Keep Rotorua Beautiful with their anti litter programme.



Holly, Sheyenne-Rose, Kathleen, Rebekkah, Sofia pictured with Mr Fowler and Principal Mr O'Rourke. Absent Sam Olney.

AORANGI SCHOOL VOLUNTEERS

Aorangi School students are real troopers.

For many years now they have taken responsibility for the removal of litter from the park close to their school. At the end of each term they go out with bags and gloves provided by *Keep Rotorua Beautiful* and wobble the park.

It is obvious that the children really enjoy this little exercise and are very competitive when it comes to locating the litter. In one term this year 16 bags were collected for disposal.

As the result of this adoption of Linton Park we are now finding less and less litter in the area.

Many former students of this school have taken part in the extensive planting programme in the wetlands of this park, and it is pleasing to see that many of the trees and shrubs are now quite tall and are providing a habitat for birds previously unseen in the area.



Reader's photo

Aorangi School children performed a big clean-up of Linton Park and took 16 bags of trash to the landfill. The school acts as a guardian for the park and has been cleaning litter from it for the last 10 years. Thanks to Christine Findon for sending this picture in.

■ If you have a photo you would like to share email it to readers@caulpost.co.nz

22/6/11

FILM STARS:

Kaitao Intermediate students (top row from left) Holly Middlemiss, Sofia Murrell, Kathleen Ashley, Dorian (row from left) Rebecca Dunbar, Shyenne Isaac and Samantha Olney made a music video about recycling.



Schools picking up video's anti-littering message

By Kristy Martin
kristy.martin@caulpost.co.nz

Kaitao Middle School students are sharing their anti-littering message through song and video which will be shared with other Rotorua schools.

Students Holly Middlemiss, Sofia Murrell, Kathleen Ashley, Rebecca Dunbar, Shyenne Isaac and Samantha Olney created "Error monster" characters and changed the

words in the song by Journey Don't Stop Believing to make a four-minute film about the importance of recycling and putting trash in the bin.

Principal Rory O'Rourke said the school had been approached by Keep Rotorua Beautiful coordinator Christine Findon to create a short clip after she had heard about their endeavours in film.

Mr O'Rourke teaches a film class at the school, and last year

"I'm absolutely rapt with it."

The students' work scored them double spots in the Fair Go Advertisements Awards and the annual MADE (Movie and Digital Excellence) Awards.

"Mrs Findon saw the success we'd had in movies and approached us to produce a video she could take around to schools," he said.

The students said it was pretty cool their video would be shown at schools around Rotorua.

When Mrs Findon was shown Kaitao's movie she was rapt. "I'm absolutely rapt with it. A lot of work went into it." Each year Mrs Findon runs an

anti-litter programme where she visits local schools to speak to students about litter and its effects on the environment.

She said teaching kids about the importance of putting their litter in the bin at a young age meant it would become a habit as they grew older.

Having a short film to show kids would add honour to her presentation. "Kids like that sort of thing," she said.

ADOPT A SPOT AND OUR VOLUNTEERS

KEEP ROTORUA BEAUTIFUL relies heavily on volunteers throughout the district and we are very fortunate to have a core group who go to great lengths to ensure they do their bit to keep our city looking good.

The Corrections Department plays a big part in ensuring our streets and roads are kept litter free and in the past year their clients have put in many hours not only wombling but also in removing tagging from our suburbs. Our sincere thanks to the supervisors who go out on the job with their clients. *Keep Rotorua Beautiful* supplies any necessary safety equipment including hi-viz vests to ensure the safety of those working on the roads.

David Charleton and his friend Wayne Sircombe are another two volunteers who spend 3 hours a week wombling parts of Hamurana Rd, invariably collecting 12 to 18 bags of litter in that week. David has gone to the expense of purchasing a small van just for the purpose of this exercise. Earlier this year his effort was acknowledged by the parent body Keep New Zealand Beautiful as the volunteer of the month.



National volunteer of the month, Milton Kingi

Another national volunteer of the month who has been recognized by Keep New Zealand Beautiful is Milton Kingi who is very unhappy with the amount of tagging that is around our city. In fine weather Milton can be seen on his bicycle anywhere in the city and suburbs removing the unsightly blight on our community.

Beth Campbell is a keen volunteer at the Brookland Road shopping centre and spends several hours a

day ensuring her patch is tidy.

Aorangi school and Selwyn school are big players in the litter stakes. The students from these two schools have an ongoing programme for removing litter from the reserves near their schools. Aorangi has adopted Linton Park and Selwyn has adopted Old Quarry Road and the walkway nearby.

Other schools in the district are also valued for their help as are several residents who have made it their mission to adopt a spot and these range from the lakes to the city streets and country roads.

There are too many to mention here but the Adopt a Spot programme really is a valuable tool for *Keep Rotorua Beautiful* and we do appreciate the effort they put in.



Japanese students are regular volunteers.

Sept 2010

Japanese students help Keep Rotorua Beautiful



DIGGING IN: Japanese students from Osaka YMCA International High School joined international students of John Paul College to take part in the recent Conservation Week. The group visits Rotorua annually and helped plant 30 trees at the college last week. Seiko Ueno, of Kickoff New Zealand, an educational co-ordinator for Japanese students, said the group was in Rotorua to study English and New Zealand culture. She said some also joined Keep Rotorua Beautiful as volunteers to help pick up rubbish at the lake front.

LOCAL HERO



KEEPING ROTORUA BEAUTIFUL: Heather Heather has been recognised for keeping Paradise Valley clean.

PICTURE / STEPHEN PARKER 041910091

Keeping her little patch of paradise rubbish-free

By Alison King
alison.king@dailypost.co.nz

For Heather Heather Paradise Valley is just that — and by keeping a patch of road free of rubbish she hopes others will see what she sees.

"It's not called paradise for nothing," she explains.

Mrs Heather was nominated as this week's Daily Post Local Hero for her passion in keeping Paradise Valley free of rubbish.

Keep Rotorua Beautiful coordinator Christine Findon said

she was a valuable member of the volunteer team.

"I value her help very much," Ms Findon said.

"She's very reliable and a very good person to have in the community."

Mrs Heather was a reluctant recipient.

"But I don't do anything," was Mrs Heather's initial response.

"I just do it and don't think of it as anything special. It's just part of my nature. I don't do it for accolades."

Mrs Heather couldn't

LOCAL HERO

Volunteer of the Week Heather Heather receives an \$85 meal voucher courtesy of the Distinction Hotel. If you know of a volunteer who deserves recognition, contact Alison King on (07) 348 6100 ext 57048 or at alison.king@dailypost.co.nz

remember how long she had been keeping Paradise Valley beautiful but she remembered how she got

started. To keep fit she decided to go walking along the road from her farm.

"I noticed all this rubbish so I thought I might as well pick it up. It's no big deal because I'm walking anyhow. I recycle what I can. What must be popular is vodka and coke because I'm always chucking out a lot of those cans at the recycling centre. Not one of them is mine."

"Now that the road is kept clean people don't throw out as much of their rubbish."

As well as her Keep Rotorua

Beautiful volunteer work, Mrs Heather is also a member of the Rotorua Soroptimists and volunteers her time to help coordinate the groups' Women's Refuge contributions. She does this with Soroptimist Goldie Argent. She has also carried out stunts for Daffodil Day and Pink Ribbon Day.

"Because I'm not in paid employment I have the time to help people out with hands-on things. Volunteering is just a nice thing to do. I have the time and I'm able to do it."



Reader's photo:
The Fordland's Community Max team are pictured clearing the banks of the Uthuna Stream on the Wrigley Rd reserve. A large part has already been cleared and will be planted up in the coming months with a table and seats to be placed along side for local families to enjoy. These young people work on this project for 3 days a week and the other 2 days are spent on courses to increase their skills. Keep Rotorua Beautiful congratulates these local people for taking a pride in their community.

FORDLANDSXXX

KEEP ROTORUA BEAUTIFUL SCHOLARSHIP

As an organisation concerned about the environment, the *Keep Rotorua Beautiful* committee felt it was fitting to set up an annual scholarship which could be awarded to a student going on to study environmental subjects at tertiary level.

Initially the prize money came from the win the committee had in the Trustpower Rotorua District council Powering Volunteers awards, but soon recognised this scholarship was a valuable tool with which to make more people aware of our organisation. The committee then made funds available to ensure this became an annual scholarship.

The \$500 prize money in 2010 was awarded to Reed Fleming, an outstanding student at Western Heights High School who planned to do a double degree in science and law majoring in environmental studies, ecology and biodiversity as well as specialise in environmental law.

The school prizegiving ceremony was attended by committee member Grant Gibson.



WHO HAS THE BEST SCHOOL CARETAKER?

There is no doubt in the *Keep Rotorua Beautiful* committee's minds that school caretakers are unsung heroes.

In 2010 we once again ran a competition which was open to all primary schools to find just who has the Best School Caretaker. The reasoning behind this was to make the students aware of just what these wonderful people do to keep their schools ticking over.

The committee was inundated with entries and the children certainly sang the praises of these very valuable members of the school community.

It would seem that many caretakers spend a lot of time clearing blocked toilets, retrieving balls from the rooftops and, surprise surprise, picking up litter.

Committee members Juliet Greene and Pat Cowbourne had the unenviable task of wading through all these entries and eventually came up with a winner.

Lynmores Gary Huitema affectionally known as Gaza was delighted and surprised to be honoured with the title at the school assembly one afternoon.



Gary received a gift voucher from Bunnings for his own personal use, and the school also received a gift voucher. Book vouchers were awarded to Eve Battersby for her winning essay.

Wednesday, August 4, 2010

'Stoked' caretaker cleans up award

by Kristy Martin
kristy.martin@dailypost.co.nz

One of Rotorua's "unsung heroes" has been recognised with a surprise award for his spectacular caretaking.

The Keep Rotorua Beautiful essay-writing competition search for the best caretaker in Rotorua ended on Friday, with Lynmore School's Gary Huitema taking out the top prize.

Mr Huitema was honoured in a surprise assembly at the school with the student who wrote the winning essay, 11-year-old Eve Battersby.

Keep Rotorua Beautiful coordinator Christine Findon said the judges were blown away by Eve's essay.

Mrs Findon said the organisation received hundreds of essays from across the region and picking the winner was so hard they created a "special mention" award for another of Lynmore's students, 8-year-old Jack Rutherford.

Mr Huitema said he was "stoked" to have won. "I didn't even realise I was entered."



He was given a plaque, with some vouchers and a pile of essays to read, written by students who admired his work.

Mrs Findon said she had created the competition because

she saw Rotorua's school caretakers as unsung heroes.

"They do so much for the school community and the competition was a way to recognise what it is a caretaker

does." The competition was judged by Mrs Findon as well as two fellow Keep Rotorua Beautiful committee members, Pat Cowbourne and Juliet Greene.

REWARDING EFFORT: Lynmore School students Jack Rutherford, 8, and Eve Battersby, 11, hand over the award for Rotorua's best caretaker to Gary Huitema.

PICTURE / STEPHEN PARKER 300710SP

WHAT IS GRAFFITI VANDALISM?

Graffiti Vandalism (tagging) is any form of illegal mark, scratching, carving, etching, drawing, stickers or painting that has deliberately been made without the permission of a person or person on any surface or public place.

It is a serious offence that affects everyone in our community. To have a largely graffiti free city is something that Keep Rotorua Beautiful aspires to by working with other groups in our community.

The Rotorua District Council has a free graffiti removal service for Council owned public buildings, walkways, fences on reserves, footpaths and roads, and in some cases private fences.

To be eligible for this free service, the tagging must be immediately adjacent to the road or footpath and be able to be removed without damaging the existing paintwork. Any tagging on private buildings is wilful damage and should be treated as such i.e. Council will not replace broken windows for instance – insurance should cover that.

What should you do if hit by taggers?

- ◆ Clear it up as soon as it happens.
- ◆ Phone the Graffiti Hotline 07 3496677 and report tagging in public places.
- ◆ Do not approach taggers. Note age, description of clothing etc. and you may wish to call the police 07 3480099 to report the incident. Photos would be helpful.

The Daily Post
Thursday, April 28, 2011

PEOPLE

Graffiti artists draw line on vandalism

Youth centre group paint city building in course to make a positive contribution to the community

By Cherie Taylor
cherie.taylor@dailypost.co.nz

Some of Rotorua's most prolific graffiti artists are to be let loose on one of Rotorua's most tagged buildings.

A group of 12 youth artists taken under the wing of Rotorua Youth Centre youth worker Jacob Christobou are to paint an aerosol art mural on the abandoned former service building on the corner of Te Ngae Rd and Hamiora St on Saturday.

Mr Christobou said the team would not only be painting a graffiti art mural on the building to make it look more attractive, they would be collecting items like food, blankets, nappies and other supplies for Christchurch earthquake victims.

The project, entitled REKIFY and funded by Keep Rotorua Beautiful, the Rotorua District Council and the Rotorua Youth Centre, was designed in response to a "tagging epidemic" on Rotorua buildings and properties. "It causes thousands of dollars in damage in our community and we want to do something about it," he said.

The aim was to show the young people the possibilities their aerosol art had to offer them, Mr Christobou said.

"It's about them giving back to the community and to direct their tagging in a positive way. To take the negative from this art form and channel it into something positive.

"This is a skill and these kids don't even know they can make a living from it," he said.

Members of the public who turn up to support the youth will be offered the chance to add their mural ideas to the group's work.

The group decided together they would stand up as a team and pay back the community by focusing on three main areas through their art skill – bullying, family violence and keeping Rotorua beautiful.

"It's about standing up for what's right and making a change by lending a hand," Mr Christobou said.

The team will be on the corner of Te Ngae Rd and Hamiora St from 10am on Saturday painting the mural and collecting items for Christchurch.

They will also hold a raffle to raise funds for their projects.

The first 100 people to donate items will receive a free sausage sizzle.



AT WORK: A Rotorua REKIFY group will be leaving their "urban art" mark on an old abandoned Te Ngae service station this weekend. Pictured are (clockwise from bottom) Jacob Christobou, Kawheru Wirangi, Clayton Wharepapa, SA, Alex Timi, JA, and Tukihī Timi, 14. PHOTO: MUA

PREVENTING GRAFFITI

To minimise the potential for graffiti here are some tips to try.

- ◆ Use a dark paint on walls and fences. Tagging does not show up as well and it is easier to remove
- ◆ Install good lighting, especially those with sensors
- ◆ Plant a hedge in front of a fence or wall
- ◆ Consider painting a mural on a communal area this is regularly targeted
- ◆ Use a protective anti-graffiti paint on fences and walls
- ◆ Remove tagging as quickly as possible to reduce the 'brag'
- ◆ Join a neighbourhood support group

REMOVAL TIPS

- ◆ Use methylated spirits, turps, paint stripper, dishwashing liquid, branded graffiti remover or oven cleaner while tags are fresh
- ◆ Clean unpainted walls using a water blaster or sander
- ◆ Keep any unused fence paint handy to cover any tags that may appear
- ◆ Use protective clothing when using any graffiti removal products as they can be hazardous.

This information appears on a new colourful brochure for distribution to the public and has been printed to assist with the control of tagging.

BUT it is not all negative. Within our community we have some very talented graffiti artist. Working with some of them has been a pleasure and has also had the positive effect of deterring tagging. A classic example is the Sulphur Point toilet block. This was targeted on many occasions, but thanks to local artist Ants Haines we now have a magnificent mural painted on the outside wall which to date has not been tagged for 12 months thereby saving the ratepayers a considerable amount of money.

SECOND HAND SUNDAY OCTOBER 2010

Once again we were blessed with a fine morning for our event although it was chilly. At the conclusion of the radio and newspaper campaign we had a total of 40 participants for 2nd Hand Sunday – an increase from last year.

Participants were requested to register and once the registration form had been received a flyer was posted out with a list of regulations on one side and notification of participation to display on their letter boxes on the reverse.



The addresses were split into 2 areas, and with the help of committee member Grant Gibson the streets were visited to ensure the rules were being adhered to and participants quizzed on results.

A phone survey was also conducted at the end of the event with some of the comments made following:

- ◆ Seddon St: "Fantastic"
- ◆ 20 Wychwood: "Excellent, do it again"
- ◆ Seddon St: "Brilliant"
- ◆ Springfield Rd: "Great success"
- ◆ Helena Pl: "Stuff taken before I could get it to the gate"
- ◆ McIntyre Ave: "Stuff went vroom – amazing!"

There was no negative comment regarding the event and a couple of suggestions made. Some suggested we should do it more often but there is a cost factor with this idea. The other very good suggestion which we too have realised is that 3 hours is too long. The reality is most stuff had been removed within an hour. My recommendation is that we restrict the time from 8.30 – 10am for future events.

This is a very popular *Keep Rotorua Beautiful* event and a win-win situation. What was particularly pleasing was some of the 'takers' were people who really needed a helping hand.

TAHARANGI ROAD CLEAN UP

On Saturday 19th February 2011 *Keep Rotorua Beautiful* provided four large skips for a clean up at the lower end of Taharangi Street.

The plan was to install two skips at 9am and if required another two would be delivered at a later time. A letter drop ten days prior to the event advised that the time for this event was 9am to 3pm.



At 9.10am the first bin arrived and at 9.45am a call was made to Waste Management to come and replace the bin, as it was full to overflowing. Similarly the bin at the top of the street being cleaned had to be replaced at 10.30am.

Able assisted by Grant Gibson and later by Pat Cowbourne, we were amazed at the amount of rubbish that arrived by the carload and some several times.

There was no doubt that the residents were very grateful for the opportunity to have a clean out and they voiced their gratitude on many occasions.

We learned from this exercise that the time needed to be of a shorter duration. 9am – 12.30pm would be sufficient. We also felt that we should bring a recycling company on board to deal with goods that should be recycled as there was an abundance of bottles and plastic. By restricting the size of rubbish i.e. no fridges etc and breaking down cardboard boxes, we were able to maximise the amount of room available in the skip.



Reader's pic:

CLEAN UP: *Keep Rotorua Beautiful* committee member Grant Gibson is pictured in action with a local resident making light work of the recent *Keep Rotorua Beautiful* street clean up. Yes it did go in the bin. We're told Grant may go on to register for quots at the next Masters games.

If you have a photo you would like to share with readers please email it, in jpeg file format, to readers@dailypost.co.nz

KEEP ROTORUA BEAUTIFUL ANNUAL AWARDS

MARCH 2011

The annual awards are one of the highlights on our calendar and is our way of recognising the organisations and individuals who have made a difference in some way in our community. With our aim of beautification, anti litter and instilling civic pride it is never difficult to find between sixteen and twenty people or groups to acknowledge. This year was no exception.

For 12 months, from one awards event to the next, the committee members are out in the community searching for worthy recipients and this year we had a wide representation from across the community.

The evening was officially opened by his Worship the Mayor and Patron, Kevin Winters. Chairman Elliot Pollard presided over the event.

Our supreme corporate trophy was awarded to Donnelly's Sawmill for the outstanding presentation of their grounds from the gates right through the factory grounds.

Our supreme community trophy was awarded to The Ngongotaha Rail Trust for the amazing job they are doing on what appears to be waste land at Ngongotaha. With excavations, planting and buildings all transforming the land right beside the highway the committee felt that the organizers behind this project was well and truly deserving of the top trophy.

Others represented were motels and commercial buildings which have been renovated along with individuals who give so much time and energy to keeping their patch litter free. Each was presented with a certificate to mark the event. Framed photos taken with Mayor Kevin and Mayoress Sue were posted out at a later date.

A new section was introduced this year and this was the winner of the Council Unit tenants' garden competition. The overall winner was Mrs. Beth Aramoana who was presented with a trophy kindly donated by the Horticultural society

The entertainment for the evening was provided by last year's speech contest winner Sophie Morrell, who told us what we could do with green waste. This was followed by one of our previous scholarship winners, Mary Rose Aislabie who was happy to tell us how important winning the scholarship was to her and where she was with her studies. Both speakers were very well received by the audience.

Once the awards ceremony began our guests realised why they were invited to the evening as many had no idea what *Keep Rotorua Beautiful's* role is in the community and were very much enlightened and obviously very pleased to be part of the occasion.

This event is a very good way to promote the ideals of *KEEP ROTORUA BEAUTIFUL* and we are already looking for recipients for 2012.

The people keeping Rotorua beautiful

The annual Keep Rotorua Beautiful awards, celebrating the city's tidy Kiwis, were held in the council's Civic Centre last week. *The Daily Post* photographer **Andrew Warner** was there.



TRUST: Bill Shelton (second from left), Raewyn Saelele and Sharon Fleet from the Rotorua Ngonipotea Roll Trust receive the Supreme Community Award from Rotorua Mayor Kevin Winters.



SERVICE: Nigel Green from Extra Mile Service Centre Ngonipotea receives his award from Mayor Kevin Winters and Mayorress Sue Winters.



WHARE: A Keep Rotorua Beautiful award went to Rob and Sharon Beckwith from Te Whare Hauora o Ngonipotea.



HARDWARE: Kevin and Judy Houghton from Houghton Hardware receive their award from Mayor Kevin Winters and Mayorress Sue Winters.



HEALTHY: Don Hammond from the Ngonipotea Community Healthcare Centre speaks after receiving his award.



IN HOUSE: Lorna Harris (left) and Tracy-Lee Kinac from Talk Mortgages receive their award from Mayor Kevin Winters and Mayorress Sue Winters.



CITIZENS: A Keep Rotorua Beautiful Award was also presented to Richard Hyland (second from left) and Pingu Puterai from the Rotorua Citizens Club.



HAPPY NAPS: Te Puna Aoranga's Ngati Whakaue receives their award from the mayor and mayorress.



THE CUP: Beth Campbell has taken it upon herself to clean up the Western Heights Shopping Centre.



TEAM MAX: The Fordehills Community Max Team won their award for cleaning up the suburb's parks and reserves.



CLEAN MOTEL: Alan and Owen Cleverley from Rotorua's Atapuho Motel receive their award for transferring and cleaning up their motel.



CORPORATE CARE: Aaron Donnelly from Donnelly's Sawmill in Rotorua won the Supreme Corporate Award. He is pictured with his daughter Bianca, 8.



GREAT WORK: Anaha Whata received her award for keeping the Turner Drive Reserve clean, all by herself.



BEAUTY BUILDING: A Keep Rotorua Beautiful award was presented to Novel (left) and Rex Merrick from Advocate Print for tidying up their premises in Foston St.



LODGE: Don Hunter from Malvey Motor Lodge receives his award for doing up the lodge gardens and keeping the area clear of litter.



GREEN FINGERS: Best Overall Garden Winner Beth Acciscent receives the McKenzie Cup from Mayor Kevin Winters and Mayorress Sue Winters.



GARDENER: The award for the Best Vegetable Gardener went to Ian MyTagan.



TOP SPEAKER: Kaitiaki Middle School Year 8 student Sofia Mornell won the speech contest with her speech, "What can we do with green waste?"

Have you got an event you want the Daily Post to attend? Phone (07) 343 6895 or email news@dailypost.co.nz **LIKE TO BUY A PICTURE? RING (07) 348 6199 ext 57021**

KEEP ROTORUA BEAUTIFUL COUNCIL UNIT **TENANTS GARDEN COMPETITION**

It came to our attention a couple of years ago that many of the tenants in the Council units were avid gardeners, so the committee decided to run a competition to see who had the best garden.

Competition was really hot and the committee members who took on the role of judges had a difficult job deciding just who should take the prize.

Mrs. Nellie Lawrie certainly worked hard on her little patch and was awarded the best flower garden. Unfortunately she could not be at our presentation.

Mr Ian McTague not only used his own patch but had taken over that of his neighbours as well, and produced the most amazing vegetables from it. He is very happy to share these with his fellow tenants, and for which they are most grateful, so he was awarded the Best Vegetable garden. (That was a very difficult one to choose as we had several fabulous veggie patches)

When it came to the Best Garden overall we had no option but to declare Mrs. Beth Aramoana the winner because somehow amongst her beautiful flower garden she also managed to produce some amazing vegetables. Not a weed was to be seen anywhere. I doubt they would dare poke their heads up.

All entrants received gift vouchers from Oderings for their effort.



NOVOTEL WORLD GUEST DAY 2011

It was a pleasure to be invited by Novotel's chief engineer, Norman Turner, to participate in their World Guest Day project on Tuesday 19th of April 2011. Having worked with this team before we knew it would work like clockwork.

The plan was to plant approximately 150 flaxes and cabbage trees on the banks of the Ngongotaha Stream in the morning, beginning at 10am, and do a womble around the domain and village in the afternoon.

After a couple of minor hiccups the 13 staff who arrived pitched in and the planting began with great gusto. In no time at all the plants were laid out in position and then like a well oiled machine the planting began. In just under an hour all the trees were in the ground and the bare patch was transformed into a mini forest.

Time for a quick break and a chocolate bar to boost flagging energy and the team was off again.

This time they were split into several groups and wombled their way around the village and domain collecting 11 bags of litter along the way. As the Ngongotaha Trout Festival was about to take place, the timing for this exercise was perfect.

At 12 noon everyone was back at base and all lined up waiting for lunch. The Novotel chef had been cooking up a storm while we were all out wombling, and there we were lounging on deck chairs in the sun eating a sumptuous luncheon and lamenting the fact that we had to return to our respective jobs early as we had been so efficient finishing our project.

13 people at \$12.50 per hour x 2.5 hours = \$406.25.



HURUNGA TE RANGI MARAE & NGAPUNA CLEAN UP June 2010

Following on from the successful day at the Taharangi St clean up the committee was approached by a Ngapuna resident Anthony Waiomio to assist with a clean up in that area of town. There had previously been some serious issues with illegal dumping in the stream area and although the clean up was instigated by the local residents the committee was only too pleased to be invited to assist.

Initially we ordered four skips from Waste Management but as the rubbish was hauled in we found we needed to bring another skip onsite.

This time the new recycling company was contacted and their team arrived with a truck, bins for glass and skips for cans. We had learned from the Taharangi experience that we needed recycling facilities to divert much of the waste from the landfill. This company did not charge for the service which was excellent from our point of view.

We also had the Corrections Dept staff and clients on hand to assist the locals remove goods from trailers and car boots as well as wobble the local streets.

The day was cold and wet but everyone worked with a keen spirit and sincere thanks to two *Keep Rotorua Beautiful* committee members Rick Mansell who was the main contact for the project and Julia Steele who cheerfully wobbled the streets with the *KRB* coordinator.

The Kiwi Commodity Recycling solutions company were very pleased with the amount of recycling they were able to remove and as a result have pledged to assist *Keep Rotorua Beautiful* with any further projects they undertake



KRB committee members Julia Steele and Rick Mansell pictured with Anthony Waiomio (left)



Kiwi Commodity Recycling Solutions

THE ICING ON THE CAKE

What does it mean to win the Most Beautiful City or the Best City award in New Zealand?

In terms of marketing our city both nationally and internationally it is an extremely valuable tool. Our win has appeared in magazines published in Australia and I am sure other countries as well. There is no doubt that our tourism department will have used this to encourage visitors to our shores and the *Keep Rotorua Beautiful* committee itself has not been slow to capitalise on our success.

As part of our prize we had \$5,000 worth of advertising to utilise, and after consultation with the committee and airport management it was decided that the gateway to our city via air would be a good place to spend our very hard earned prize.

For the first time the announcements in all categories were made at a function in the ballroom at the Beehive, and it was a privilege to be there along with our chairman Elliot Pollard and Councillor Karen Hunt to receive the award.

11/15/10

Rotorua wins Keep NZ Beautiful's top award

by Matthew Martin
matthew.martin@dailypost.co.nz

For the sixth time in 11 years Rotorua has been named the country's best city after taking the supreme award in the Keep New Zealand Beautiful Awards.

Rotorua District Council's Keep Rotorua Beautiful co-ordinator Christine Findon and Rotorua district councillor Karen Hunt were at Parliament in Wellington on Thursday night to collect the best city award during the 2010 Best Cities and Towns Awards official function.

For the first time in the awards' history the result was determined by online public voting with Rotorua up against Christchurch in the final vote.

Rotorua Mayor Kevin Winters said he was glad Rotorua had once again come out on top, as the accolade would be a fantastic marketing tool for the city.

"Our success in these awards year after year is a sign of a great community — one that cares about its city, its environment and how it all looks. It also reinforces our residents' support for the effort we as a council put into



YOU BEAUTY: Selwyn School missed out on a Keep New Zealand Beautiful award, however Rotorua was crowned the best city in New Zealand for the sixth time. Pictured are (from left) the school's Enviro Group co-ordinator Karen Ewing, Keep Rotorua Beautiful's Christine Findon and principal Tony Pope.

PICTURE / ANDREW WARNER DEZENBACH

keeping our city looking clean, vibrant and inviting.

"We know that all the hard work isn't lost on our tourists who are invariably highly impressed by what a neat and attractive city environment we offer.

"Well done Rotorua," Mr Winters said.

Christine Findon acknowledged Rotorua residents for getting behind the Keep Rotorua Beautiful campaign.

"All the wonderful volunteers

who help with litter pick-ups, others who help out with graffiti eradication and numerous groups from schoolchildren to retirees through to service groups all share this award with us. It's a genuine community effort that we can all be proud of," she said.

Rotorua MP Todd McClay said it was fantastic news for the city.

He said the victory happened for two reasons.

"The first is that Rotorua is a stunning city and I expected we would win.

"The second is because the people of Rotorua voted in large numbers on the Keep New Zealand Beautiful online poll for a resounding victory over the Garden City. I am very proud of all involved.

"The Keep Rotorua Beautiful team have worked extremely hard this year and this recognition is a great present for our city so close to Christmas."

Rotorua's Selwyn Primary School took the runner-up award for best community/environmentally minded school for 2010.

Mr McClay said the principal, teachers and students could also be very proud.

To have achieved this top award six times in eleven years has been a fantastic achievement for Rotorua and something that every citizen can be proud of. To all of those people who have supported us — give yourselves a pat on the back. This award is the result of your input into our organization.

Airport signs declare city the nation's most beautiful

by Kristy Martin
kristy.martin@dailypost.co.nz

Visitors to Rotorua will now know they're visiting the country's most beautiful city, after the installation of two signs at Rotorua Airport.

The city took out the supreme award at this year's Keep New Zealand Beautiful awards for the sixth time in 11 years.

It received a \$5000 prize to use

to advertise the win. The two signs — one at the domestic gate and one at the international gate — also list the city's previous wins in 1999, 2000, 2002, 2006 and 2009.

Keep Rotorua Beautiful chairman Elliot Pollard and patron Mayor Kevin Winters were delighted to have the signs in such a prime location. "We're optimistic we can take it out again," Mr Pollard said.



SIMPLY THE BEST: Kevin Winters and Elliot Pollard are proud to tell visitors Rotorua is New Zealand's most beautiful city.

PICTURE / ANDREW WARNER JOGELLAWS

30/5/11

IT'S OFFICIAL



Rotorua's the best city in the country AGAIN!

by Matthew Martin
matthew.martin@dailypost.co.nz

Rotorua has once again been named New Zealand's Best City.

It is the sixth time in 11 years that our little piece of paradise has won Keep New Zealand Beautiful's supreme award.

This year Rotorua was up against earthquake-ravaged Christchurch.

The winners were chosen by public vote through the Keep New Zealand Beautiful website and awards were presented at a ceremony held at Parliament last night.

Rotorua's Selywn School in the nation's top two for the Best Environmentally Minded School Award, beaten to the title by Morrinsville's Tatuani School.

Meanwhile, Pride Whakatane's Nukuhou Restoration Project won the Best Community/Environmentally Minded Initiative Award and gets \$3000 to re-invest in the project.

Keep New Zealand Beautiful National Programmes manager Mary Brown said 24 nominations were received from across New Zealand for this year's awards.

"This year the fun was in Keep New Zealand Beautiful's public online voting system which took the pressure off having to choose a winner.

"It doubled as an excellent way

to get Kiwis involved in supporting the category finalists spread across the country.

"It's been fantastic to see Kiwi communities being patriotic and voting for their favourites."

She said finalists had to rally as much local and national support to get people to vote for them.

The Best Towns and Cities Awards have been run annually by Keep New Zealand Beautiful for more than 20 years.

This year's winners were:

■ **Best city** — Rotorua, winning a \$5000 signage package prize.

■ **Best town** — Motueka, winning a \$3000 signage package prize.

■ **Young legend** — Sam Johnson from Christchurch, winning a \$3000 grant towards local or international study.

■ **Best Community/Environmentally Minded School** — Tatuani School in Morrinsville, winning a \$10,000 Panasonic technology package.

■ **Best community/Environmentally Minded Initiative** — The Nukuhou Restoration Project by Pride Whakatane, winning \$3000 towards ongoing programme costs.

■ **The People's Choice Award**, where people were able to vote for their favourite spot in New Zealand even if their choice didn't make the final two, went to Stoke in the Nelson region.

Saturday 27th Nov.

Pupils have pride in their schools and gardens

by Matthew Martin
matthew.martin@dailypost.co.nz

They know their school is pretty cool — now the pupils of Selwyn School need the rest of Rotorua and New Zealand to know all about it.

The Rotorua school is in the running to win the Keep New Zealand Beautiful top school award for 2010 and they need your help to take home the title, plus \$10,000 in prizemoney.

The school is up against Morrinsville's Tatuani School for the best community/environmentally minded school award and for the first time in the awards' history, the decision will not be made by judges, but by the general public using online voting.

Rotorua City is in the running for New Zealand's best city and for the kiwi's choice award.

Rotorua is up against Christchurch for best city, while the kiwi's choice award is open to all towns and cities in New Zealand.

Rotorua has won the Best City Award five times in the past 10 years.

Selwyn School enviro group co-ordinator Karen Ewing said she was blessed with an enthusiastic group of students who had taken their work to heart.

Miss Ewing said two students from each class in the school made up the group that met fortnightly to plan their next project.

The students then report back to their class-mates and enlist further help.

She said the school's environmentally-based projects included a large community garden, school-wide recycling programmes, composting, street clean-ups and helping the council



GREEN: Selwyn School pupils want to win the Keep New Zealand Beautiful top school award. PICTURE / BEN FRASSE

have told them to pick it up, most people do," she said.

"It's immensely rewarding for me and the kids love the hands-on part of it, like planting plants and getting dirty."

Enviro Group student Elijah Ratima said he was proud of his school and what the students did for the environment.

"We're clean and we're green," he said.

Courtney MacDonald said she

Keep Rotorua Beautiful co-ordinator Christine Findon said schools contributed a lot in terms of assisting her in keeping the city beautiful. "Selwyn School is one of several local schools that is very supportive of Keep Rotorua Beautiful and has adopted a street near their school.

"It is instilling the right attitude towards litter and caring for the environment that has seen them end up as one of two final

were there.

Whakatane's Nukuhou Saltmarsh Care Group is also in the running for the best new initiative award, up against Christchurch's Schools Environmental Enhancement Programme.

■ Cast your vote for Selwyn School, Rotorua and Whakatane's Nukuhou Saltmarsh Care Group by going to

Support our school: MP

by Matthew Martin
matthew.martin@dailypost.co.nz

Rotorua MP Todd McClay has given his support to Selwyn School and is urging other residents to do the same.

He made his vote for Rotorua and Selwyn School in this year's Keep New Zealand Beautiful Best Towns and Cities Awards 2010 online.

"It's important the people of Rotorua vote," Mr McClay said.

"We might be smaller than Christchurch, however our city has a lot more to offer and I believe it's much more beautiful."

"Rotorua has won the best city title in 1998, 2000, 2002, 2006 and 2009 and it's important we continue this winning streak," Mr McClay said.

Rotorua is also in the running for the Kiwi choice award. Whakatane's Nukuhou Saltmarsh Care Group is up for the best new initiative award.

As of yesterday afternoon, Rotorua was leading Christchurch by 1747 votes to 1030 for best city and was behind Stoke, in the Nelson District, by 732 votes to 716 for the Kiwi's Choice Award.

Selwyn School was behind Morrinsville's Tatuani School by 2248 votes to 2010 and Whakatane's Nukuhou Saltmarsh Care Group is leading the Christchurch school's environmental programme by 675 votes to 587.

BAGS

Keep Rotorua Beautiful wanted to mark their win as New Zealand's most Beautiful city in a tangible way and designed these shopping bags which have already proven to be very popular. They have been distributed to international delegates attending conferences in the city, have been handed out as prizes for competitions and were issued to guests at the annual *Keep Rotorua Beautiful* awards.

It is hoped that committee members will distribute these bags to international guests arriving for the Rugby World Cup so there will be no doubt where in the world they are. Of course they will be expected to fill them up with souvenirs from local businesses to take home!



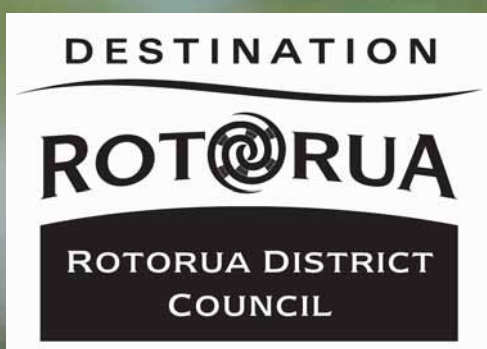
TRUST POWER SPIRIT OF ROTORUA AWARDS 2010

It is in the interest of *Keep Rotorua Beautiful* to ensure that we promote ourselves at every opportunity and this includes entering the Trustpower Spirit of Rotorua Community Awards which are held annually.

Over the years our organization has been successful in securing a placing in either first place or runners up, and 2010 was no exception. It was with great delight that *Keep Rotorua Beautiful* took the runners up award once again in the Heritage and Environment section.

Along with winning the Best City awards and the Trustpower Spirit of Rotorua Community awards it would seem that our organisation is a successful one thanks to the dedicated effort of the committee and the volunteers who support us.

A very big thank you to all those volunteers who make *Keep Rotorua Beautiful* the success it is.



ADOPT-A-SPOT WOMBLES & BEAUTIFICATION PROJECTS

July 2010 to June 2011

1	Aorangi School	741hrs @ \$8.00 48hrs @ \$12.50	5,928.00 600.00	6,528.00
2	Corrections Department	6930hrs @ \$12.50 891hrs @ \$12.50	86,625.00 11,137.50	97,762.50
3	Waikuta Road	40hrs @ \$12.50		500.00
4	IDEA Services	576hrs @ \$12.50		7,200.00
5	Selwyn School	100hrs @ \$8.00 16hrs @ \$12.50	800.00 200.00	1,000.00
6	Paradise Valley Road	52hrs @ \$12.50		650.00
7	Hamurana Road	300hrs @ \$12.50		3,750.00
8	Old Taupo Road	52hrs @ \$12.50		650.00
9	Lake Okareka	52hrs @ \$12.50		650.00
10	Kawaha Point	52hrs @ \$12.50		650.00
11	Aquarius Drive Walk	52hrs @ \$12.50		650.00
12	Hinemoa Point	26hrs @ \$12.50		325.00
13	Park Road Reserve	52hrs @ \$12.50		650.00
14	Fairy Springs Road	52hrs @ \$12.50		650.00
15	YWCA Japan Students	64hrs @ \$12.50		800.00
16	Tag Volunteer	108hrs @ \$12.50		1,350.00
17	Novotel Staff	32.5hrs @ \$12.50		406.25
18	Lake Okareka Care Group	20hrs @ \$12.50		250.00
19	Western Heights Tag team	250hrs @ \$12.50		3,125.00
20	Kiwanis	120hrs @ \$12.50		1,500.00
			TOTAL	\$121,846.75

An unknown number of residents participated in Clean Up Week 2010 because of an on line registration system through Keep New Zealand Beautiful. This has reduced the number of hours registered volunteers have contributed.

The budget for Keep Rotorua Beautiful is \$30,000 p.a. therefore for every dollar spent Council receives a return of \$5.06

ROTORUA ENERGY CHARITABLE TRUST

The financial support *Keep Rotorua Beautiful* receives from Rotorua Energy Charitable Trust is greatly appreciated by the committee.

This grant is spread over a three year period, and without it the Committee would be unable to continue with the many projects they run, all of which benefit the wider Rotorua community.

The *Keep Rotorua Beautiful* Committee sincerely thanks Rotorua Energy Charitable Trust for their generous support and will continue in their endeavour to ensure Rotorua remains New Zealand's most beautiful city .



KEEP ROTORUA BEAUTIFUL

BALANCE SHEET YEAR ENDING 30TH JUNE 2011

Income

Balance as at 1st July 2010	20195.80	
RECT	10000.00	
Trustpower Award	250.00	
KRB Bag Sales	619.80	
	<hr/>	31065.60

Expenditure

T V Advertising	275.00	
KRB Bags	3018.74	
Materials	3552.61	
Prizes	1782.83	
Gifts	871.79	
Conference Expenses	780.00	
KNZB Awards	529.18	
Photos	15.96	
Catering	863.93	
Conservation Week	106.53	
Petrol Vouchers	60.00	
Cheque Books	3.00	
Bank Fees	1.05	
	<hr/>	11860.62

BALANCE AS AT 30TH JUNE 2011

19204.98

ACKNOWLEDGEMENTS

Rotorua Energy Charitable Trust	- generous funding
Mayor Kevin Winters & District Councillors	- support
Oderings Nursery	- vouchers and flowers
Daily Post	
Rotorua Review	
Radio Network	
MediaWorks	
Kiwanis	- wombles
Good News Community Radio	
Aquatic Centre	
David Charleton & Wayne Sircombe	- endless wombles
Milton Kingi	- dedicated to removing tagging
Corrections Department	- invaluable labour
Paul Keech & Nursery staff	- planting
Louis Sylvester	- Aquatic Centre – sponsorship
Debbie Gow	- secretarial services
Nico Claassen & Peter Dine	- ongoing support
KRB Chairman Elliot Pollard & Committee Members	- who believe in what we do and give full support
Mike Davies & the Castlecorp Team	- fantastic support
Dennis Olliver	- support
Roselyn Sievers	- support
Ann Bowler	- word processing
Sally Garner	- administration support

In addition there are thousands of volunteers whom I cannot name here who have all been very supportive of Keep Rotorua Beautiful.

To all of you a huge thank you for all your support. Without the support Keep Rotorua Beautiful would not be the successful organisation it is.

