

CREATIVE NEW ZEALAND HAS DEVELOPED A NEW COMMUNITY ARTS POLICY

Creative New Zealand has developed a new community arts policy (November 2011) which will result in more funding and resources being made available to help communities participate in the arts.

What do we mean by “community arts”?

Creative New Zealand has identified three principal strands of community arts activities. These are not mutually exclusive as elements of each can sometimes be in a single community arts project:

Community cultural development

This involves arts practitioners working with communities and community groups to help them:

- achieve artistic and social outcomes
- explore and express issues and interests through the arts (eg. environmental and social equity issues)

Maintenance and transmission of cultural traditions

This involves maintaining and passing on from one generation to the next:

- Māori and Pasifika heritage artforms
- the distinctive artistic and cultural traditions of defined groups of interest (e.g. migrant communities)

Leisure and recreation activities

This includes community groups devoted to recreational art activities (eg. pipe bands, repertory societies, arts crafts and jewellery groups)