

THE ACCORD COMMITTEE

ROTORUA CENTRAL BUSINESS DISTRICT (CBD) ALCOHOL ACCORD

Representation

Rotorua District Council representative	x2
Licensee representatives	x2
Hospitality Association representative	x2
Local business representative	x1
Police representative	x1
Residents representative	x1
Public Health representative	x1

Role

- Suggest action on breaches of key principles of the Accord.
- Facilitate resolution of nuisance type disputes, e.g. noise, patron behaviour.
- Promote participation in staff training programmes.
- Negotiate alternative solutions where conflicts may be occurring and prosecution is not to be undertaken.
- Using the Accord as a forum to discuss and negotiate solutions to new issues as they arise.
- Act as a facilitator of positive publicity for Accord partners.
- Monitor Accord effectiveness, modify the Accord as needed and liaise with external agencies.
- Facilitating positive marketing for Accord partners and developing effective tools.
- Sharing “smart strategies” with all Accord partners.

Meetings

Six weekly or frequency set by Committee.

At request by Accord member to Committee or Industry Representative.

Prior to major/special events as required.

Provision of meeting venues and services rotated around key agencies.

Outcomes the Accord can achieve

- ◆ Reduction in unacceptable alcohol related behaviour e.g. crime, injury and anti social behaviour.
- ◆ Improved compliance with liquor licensing requirements.
- ◆ Improved safety and security for patrons and ‘neighbours’.
- ◆ Improved quality of life for patrons and ‘neighbours’.
- ◆ Marketable high quality/image of the area.
- ◆ Enhanced business activities/opportunity creation.
- ◆ Improved cooperation and communication between stakeholders.
- ◆ Reduced enforcement activity by Police/other regulatory authorities.
- ◆ Enhanced opportunities for stakeholders.
- ◆ Reduced societal costs.
- ◆ Shift in organisational culture through education.
- ◆ Increased public perception of safety.
- ◆ Collective approach to submissions on council policy.