

# ROTORUA CENTRAL BUSINESS DISTRICT (CBD) ALCOHOL ACCORD

## ***Mission Statement***

To adopt and promote the safe, responsible sale and supply of alcohol in the Rotorua CBD, by all parties to this accord and the community, with the aim of reducing alcohol related harm.

## ***Objectives***

That all parties to the accord and the community shall:

- ◆ Conduct quality business practices
- ◆ Conduct effective discussion and positive action
- ◆ Reduce incidents of alcohol related harm within the community

## **Business Owners**

### **Principles**

- ◆ Focus on the role of our business (especially activities involving the sale and consumption of liquor) and the influence we have on building a safer community.
- ◆ Operate fairly and within the spirit of the accord in accordance with its objectives.
- ◆ Reduce incidents of alcohol related harm in the community.
- ◆ Improve compliance with liquor laws.
- ◆ Be committed to ensure all staff participate in ongoing training and are aware of their responsibilities under the Sale of Liquor Act 1989.

### **Methods**

- ◆ A commitment to ask for and verify identification from all customers appearing to be under the age of 25 prior to sale.
- ◆ To only accept the 4 recognised forms of identification (New Zealand Drivers Licence, HANZ 18+ Evidence of Age Card or a valid New Zealand or foreign Passport).
- ◆ Have in place Host responsibility and intervention practices to ensure patrons do not become intoxicated.
- ◆ Maintain an incident book that records relevant detail of noteworthy incidents that may impact on the licensee, staff, customers and the community in general and have the contents made available to regulatory authorities on a regular basis.
- ◆ Adhere to the National Protocols for Alcohol Promotion.
- ◆ Ensure continued proper management of the premises and training of all staff.
- ◆ Agreeing to use the accord forum as a means of discussing any issues so that they may be resolved prior to any formal regulatory or legal actions being needed.

## **Regulatory Authorities (DLA, Police, Public Health and others including Project CARV), communities and Rotorua District Council**

### **Principles**

- ◆ Be committed to and supportive of the principles of this accord.
- ◆ Be committed to a reduction in alcohol related harm in the community.
- ◆ Encourage new membership in and commitment to the principles of the accord by all licence holders and their staff in the accord area.
- ◆ Support, communicate and cooperate with the key groups concerned with community safety and liquor licensing issues.

### **Methods**

- ◆ Actively participate in the accord on an ongoing basis.
- ◆ Monitor in order to encourage premises commitment to achieving the stated principles of the accord.
- ◆ Provide an effective and timely service to licensees and staff when called for assistance.
- ◆ Take appropriate action in a regulatory or non-regulatory manner where possible and/or practicable.
- ◆ Identify and encourage new membership to the accord through the monitoring of new licence and manager certificate applications.
- ◆ Implement forums and workshops for members of the accord as required and/or requested by the accord group.
- ◆ Advocate for improved design elements (CPTED) in the CBD.
- ◆ Assist licensed premises with the training of all staff members.
- ◆ Utilise the resources of Rotorua District Council as appropriate.
- ◆ Actively promote the accord to licensed premises and the community.
- ◆ Actively promote the safe and responsible consumption of alcohol at public events.